

# THE HICKMAN COURIER.

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## SMITH & AMBERG'S SEMI-ANNUAL CLEAN SWEEP CASH SALE

Commencing Saturday, January 14th and Continues to Saturday January 28th



Store will be closed all day Friday,  
Jan. 13 to make preparations  
for the Sale.

READ EVERY ITEM  
IN THIS BILL.

The Tag Tells the Tale and they may be found  
thickly scattered  
throughout the goods in the various departments of our big store.  
These little tags are big bargain indicators, and the price marked  
on them in plain figures will satisfy both the Bargain Hunter and the  
Conservative Buyer.

NO TRADING STAMPS GIVEN OR BOOKS REDEEMED DURING THIS SALE.

### Clean Sweep of Men's and Boys Suits and Overcoats

When you have a big load on your wagon and get into a rut, what do you do? You proceed to unload and that is just what we are going to do during this Clean Sweep Sale. Thousands of dollars worth of clothing of the very highest grade will be offered at such prices that it will be impossible for you to resist the temptation to buy. We will make a clean sweep of this stock for two weeks. Nothing will be reserved. Regardless of the high quality of the clothing we have attached our Price Tags to every garment which means greatly reduced prices, and during the sale you can wait on yourself as every garment is marked in plain figures. Remember we need the money and you need the goods.

### Now is the time to Buy Gent's Furnishings and Hats

During the great Clean Sweep Sale we are going to make prices on Furnishings and Hats, that will make this department one of the most popular of our big store. This is the golden opportunity to buy Gent's Furnishings. With such little prices it will pay you to lay in a supply. It is money in your pocket to anticipate your needs. Don't overlook the Gent's Furnishings and Hats.

**FREE!**

At 2:30 o'clock the Opening day of the Clean Sweep Sale we will throw all sorts of merchandise from the roof of our building into the street below—free to the lucky person who makes the best grab. Get into the crowd and get your share.

### A Story of Our Loss and Your Gain.

A good part of the Winter season has passed and we find we have entirely too many goods on hands for this time of the year. We have decided to reduce our stock to its proper proportion by means of a great Clean Sweep Sale. During this sale we shall make prices lower than you have ever been able to get before. We are preparing for the greatest business in the history of Hickman and we shall make price inducements to bring people for miles around. Don't forget the dates of the great Clean Sweep Sale, January 14th to January 28th, be on hand.

#### Thread by the Barrel.

Here is a good bargain. We want every woman in the country to be with us in this sale. So we make this great sale offer. Machine thread, black and white, all sizes, 8 to 70, only 2c a spool.

**NOTIONS.** Adamantine Pins for 1c a paper; Hooks and Eyes with a hump, 1c a card; Safety Pins 3c a paper, large size. The Clean Sweep Sale will have them all guessing.

#### HAIR PINS 1c PER PAPER.

In order to get the ladies on our side and to satisfy them of the great values that we shall offer during this sale, we quote hair pins of very fine quality at 1c per paper.

#### A Few Bargains.

Checked Apron Gingham worth 5c goes on sale at 4c a yard. Good Suspenders regular 25c value, Sale price 15c. Large Huck Towels, 5c each. Large size Damask Towels, worth 20c, Sale price 11 cents. Soap 3c a cake.

**PEARL BUTTONS.** Look at the prices on Pearl Buttons. Every housekeeper needs a supply and now's the time and this is the place to buy them. 14 to 22 line Pearl Buttons worth 5 and 10c, price 3c dozen.

### CLOAKS, JACKETS AND SKIRTS.

We shall sweep clean in this department. Not a one on hand at the opening of this sale will be here when the sale closes. It's money we want, not Cloaks, Jackets and Skirts. Take your choice and for less than you ever expected to pay.

### BLANKETS and COMFORTS.

There is not a family in this community but will need one or more pairs of blankets for the Winter, this is quite an important purchase, it usually takes quite a little money but this sale is such that the larger the purchase the more the save. Just come in. Let us show you the goods, tell you what the price is, and you will require no urgency to buy. The price is all that is required.

### SHOES.

You never saw anything like it. Competitors will hold up their hands in holy horror and say "it is ruining us," but we can't help it. We must sell these goods and do it in a hurry. We need the money more than the shoes and when you see the little Clean Sweep Prices, you'll need the shoes worse than you need the money.

### UNDERWEAR

We have hundreds of garments bought under many and special conditions for cash that has enabled us to make you the really surprising and startling prices which we have placed upon the goods. There is every line represented.

### LOOMED CALICO 2 1-2c yd.

10,000 yards of Calico in Loomed Ends. Plenty for all Step up and take what you want.

### DRESS GOODS.

Hundreds of yds the highest quality of Dress Goods will go during sale at prices that will be the greatest drawing card.

**THIS IS A CASH SALE**

Don't Miss a Single Day. Get the "Come back Habit."

**SMITH & AMBERG.**